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## **Press Release**

### **For immediate release**

## **Mastering the keyboard with Typing Pal 3.0 and Typing Pal Junior!**

### **De Marque launches two new versions of its popular software**

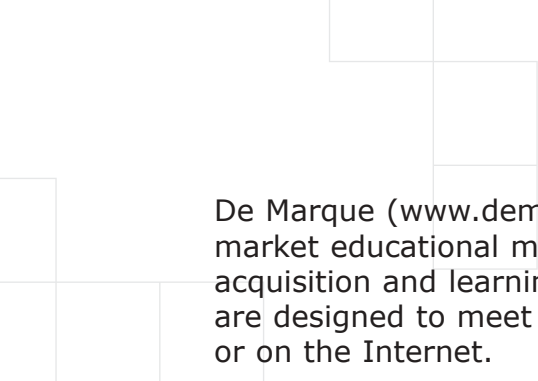
Montreal, August 20, 2001-After the resounding success of the preceding version of Typing Pal educational software, which has sold over 125,000 copies, Quebec-based software developer De Marque is back with two new versions of its popular product, one for kids and another for adults.

Drawing on its expertise in educational software and the phenomenal popularity of Typing Pal-now found in one school out of two in Quebec-De Marque has developed a new version especially for young people. With its animated cartoons and appealing characters, Typing Pal Junior is designed to help a new generation of computer users build their keyboarding skills and has just been released to software retailers.

"The earlier versions of Typing Pal were so popular with schools that we decided to produce a version especially for young people, one adapted to their specific needs," explained the young co-president and CEO of De Marque, Marc Boutet. "We're especially proud of the brand new games and dictations that will help kids learn to type and improve their spelling while they have fun."

As for grown-ups, the new version of Typing Pal will meet the needs of adult users with exercises that integrate Internet use, email, chat, and the numeric keypad into the learning process. A crash course is also available for those wishing to learn to type in a hurry. "Version 3.0 features a more mature look and feel along with exercises that are both interesting and fun to do," said Marc Boutet. This new version of the software will be released in mid-September.

Typing Pal is available in five languages and distributed in 12 countries.



De Marque ([www.demarque.com](http://www.demarque.com)) is a company that specializes in eLearning. They market educational media, content, and applications to help foster knowledge acquisition and learning through new information technology. De Marque products are designed to meet the needs of schools and families and are available on CD-ROM or on the Internet.

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