

## Management Team

### Marc Boutet

Co-president and CEO, De Marque

Marc Boutet is a born entrepreneur. In 1990 at the age of 15, his passion for the computer led him to founding De Marque with Guy Bergeron. De Marque is a company that specializes in the development of multimedia tools for training, information and entertainment. One of the very first products developed was Typing Pal, the software that teaches typing, which is still the company's leading product. In 10 years his management and leadership qualities have allowed him to ensure the growth of the company, which now has 30 employees and produces more than 10 different software programs. Among its partners are the Fonds de solidarité FTQ and the Fonds d'investissement de la culture et des communications (FICC).

Marc Boutet is one of the artisans of the Quebec and Canadian multimedia industry. Very involved in the multimedia industry and the community in general, he is a member of the board of directors of the Grande bibliothèque du Québec, the Alliance numérique, CANARIE and Fonds Jeunesse Québec, which was created as a result of the Sommet du Québec et de la Jeunesse. Marc Boutet has a bachelor's degree in Business Data Processing from University Laval.



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### **Guy Bergeron**

Co-president, De Marque

Guy Bergeron has several years' experience in the information technology field. In 1990, he founded De Marque with Marc Boutet and is now co-president of the company. In 10 years, his qualities as an innovator and generator of new development ideas have greatly contributed to the company's growth, while his teaching talents have imprinted on it a vision of educational excellence.

As a counselor in educational development and educational applications for computers at the Découvreurs School Board, Guy has lead many successful projects aimed at increasing technological integration in teaching and training. He has given numerous training sessions to primary and high school teachers and has also been a guest speaker at a number of computer and multimedia industry symposiums and conventions. He has a Bachelor's degree in the teaching of mathematics

