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De Marque was founded in 1990 by fifteen-year-old Marc Boutet, a high school student who chose to create his own summer job, and his current partner, Guy Bergeron a pioneer of IT use in schools. Since then De Marque has grown from 2 to more than 20 employees, producing educational software, and eLearning applications that are currently distributed in 12 countries, and translated into 5 languages (English, French, Italian, Dutch and Icelandic). Typing Pal educational testing in Quebec has achieved an impressive saturation, with the product found in one out of every two schools.

De Marque's best sellers Typing Pal Junior and Typing Pal 3.0 are available in both boxed retail and online editions for home, schools, and businesses. With free online testing and a free basic typing course available at www.typingpal.com, De Marque has currently attracted over 70,000 registered members.