



PRESS RELEASE
For immediate release

Master the keyboard with Typing Pal 3.0 and Typing Pal Junior!

De Marque launches its popular software products in Ontario

Toronto, March 12, 2002— Say good-bye and good riddance to “two-fingered” keyboard typing! Canadian software publisher De Marque Inc. has launched the latest versions of its popular Typing Pal educational software products across Ontario and Canada. Typing Pal is available in both adult and child-friendly, junior versions and has been created to be uniquely tailored to learners of all ages.

Drawing on its expertise in educational software and the phenomenal popularity Typing Pal has gained as a learning tool in Quebec schools, De Marque has developed a version especially for young people. With its animated cartoons and appealing characters, Typing Pal Junior is designed to help a new generation of computer users build their keyboarding skills.

“The earlier versions of Typing Pal were so popular with schools that we decided to produce a version especially for young people that adapted to their specific needs, explains the Co-President and CEO of De Marque, Marc Boutet. We are especially proud of the brand new games and dictations that will help kids learn to type and improve their spelling while they have fun.”

As for grown-ups, it’s never too late to learn! The latest version of Typing Pal addresses the needs of adult users with exercises that integrate Internet use, email, chat, the numeric keypad and other office related keyboard scenarios into the learning process. A crash course is also available for those wishing to learn to type in a hurry. “Version 3.0 features a more mature look and feel along with exercises that are both interesting and fun to do, said Marc Boutet.”

Typing Pal is currently available in five languages and 12 countries worldwide. To date, more than 150,000 copies of the software have been sold. Look for Typing Pal 3.0 and Typing Pal Junior, now available in Staples Business Depot, Compucentre, CompuSmart and Toys “R” Us retail locations across the country. For free test demos of the software log on to: www.typingpal.com.

Features

Typing Pal Junior

- 2 fun-filled games to help children develop speed and dexterity
- Nearly 30 dictations for practising keyboard accuracy and spelling, 80 exercises and 30 practice texts, follow-up exercises adapted to the strengths and weaknesses of the user
- Exercises for the numeric keypad
- A lively assistant to accompany the user
- Practical tools: ergonomic tips and character displays
- A "spy" to evaluate the performance when the user uses other software (word processing, E-mail)
- A Website offering supplementary challenges (statistics comparisons, animated downloads)

Typing Pal 3.0

- 80 exercises
- 65 practice paragraphs in English and 20 in Spanish
- 20 oral dictations
- 2 games for progressing while you have fun
- A Spy that evaluates your performance while you work with your usual software (word-processing, email, etc.)
- Made-to-measure improvement exercises
- Advice on ergonomics
- A Website offering supplementary challenges (statistics comparisons, animated downloads)

De Marque (www.demarque.com) produces and markets practical software for learning and everyday life. The company markets educational media, content and applications to help foster knowledge acquisition and learning through new information technology. De Marque products are designed to meet the needs of schools and families and are available on CD-ROM and on the Internet.

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Visuals and free demos available for downloading at www.typingpal.com.